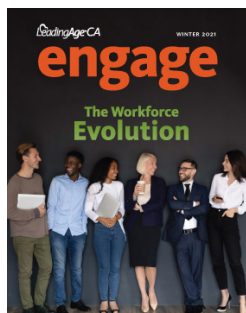


Welcome to the LeadingAge California Engage Magazine, the award-winning quarterly information resource from the state's leading advocate for quality, non-profit senior living and care.



Engage Magazine is targeted to over 500 nonprofit providers of senior living and care and provides in-depth features and articles which examine topics that impact residents, employees and operational issues as well as regulatory and legal studies.

BENEFITS OF ADVERTISING

- Reaches the entire not-for-profit spectrum of providers
- Over 4,000 readers including top management, Presidents and CEOs
- Printed and Digital Magazine in interactive flipbook format on LeadingAge California website with links to advertisers website.
- Past issues of Engage are accessible by members indefinitely

Rates *All rates are for full color advertising.*

| MEMBERS | | NON-MEMBERS | |
|---------|-------|-------------|-------|
| 1x | 4x | 1x | 4x |
| \$300 | \$200 | \$400 | \$300 |

Ad Artwork Specifications

Ad dimensions

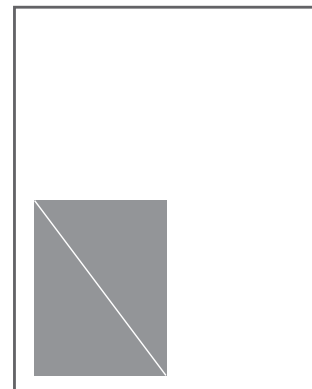
3.65" wide, 5" height

Accepted file formats

TIFF, EPS or PDF

Resolution

300 ppi



1/4 Page
(3.65" x 5")

Deadlines and Payment

The advertising contract, full payment and digital artwork must be received by the deadlines listed below. Notification of cancellations must be in writing and no cancellations are accepted after the deadline date.

SUMMER 2021 Artwork due August 1, 2021

FALL 2021 Artwork due November 1, 2021

WINTER 2022 Artwork due February 1, 2022

SPRING 2022 Artwork due May 1, 2022

How to Place Your Ad

Inquiries and Artwork

Priscilla Garcia, Marketing & Communications Manager,
916-469-3369, pgarcia@leadingageca.org

Financial

Make checks payable to LeadingAge California,
315 I Street, Suite 100, Sacramento, CA 95814